

**Pengaruh *Perceived Usefulness* Dan *Perceived Ease Of Use* Terhadap *Attitude Toward Using* Sistem Informasi Pemerintah Daerah (SIPD) Menggunakan *Technology Acceptance Model* (TAM)
(Studi Kasus pada Organisasi Perangkat Daerah Kabupaten Jombang)**

ABSTRAKSI

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Penelitian ini akan menganalisis faktor yang mempengaruhi penerimaan SIPD di beberapa OPD di lingkungan Pemerintah Kabupaten Jombang. Apakah SIPD telah diterima oleh *user* dari segi *Attitude toward using* dengan melihat pengaruh *Perceived Usefulness* dan *Perceived Ease of Use* terhadap *Attitude toward Using* SIPD. Metode yang digunakan untuk pengukuran hasil penelitian menggunakan metode *Purposive Sampling*. Dari hasil analisis diketahui bahwa baik *Perceived Usefulness* dan *Perceived Ease of Use* berdampak positif terhadap *Attitude toward Using* SIPD. Yang artinya *user* SIPD yang menjadi lokasi penelitian telah mampu menerima SIPD dengan baik, karena kedua persepsi yang menjadi syarat diterimanya suatu sistem informasi akuntansi terpenuhi.

Kata Kunci: *TAM; SIPD; Perceived Usefulness; Perceived Ease of Use; Attitude toward Using*

*The Effect of Perceived Usefulness and Perceived Ease of Use on Attitude
toward Using Sistem informasi Pemerintah Daerah (SIPD) Using Technology
Acceptance Model (TAM)
(Case Study of Jombang Regency Regional Apparatus Organizations)*

ABSTRACT

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This research will analyze the factors that influence SIPD acceptance in several OPDs within the Jombang Regency Government. Has SIPD been accepted by users in terms of Attitude toward using by looking at the effect of Perceived Usefulness and Perceived Ease of Use on Attitude toward Using SIPD. The method used to measure research results uses the Purposive Sampling method. From the results of the analysis it is known that both Perceived Usefulness and Perceived Ease of Use have a positive impact on Attitude toward Using SIPD. Which means that SIPD users who are research locations have been able to accept SIPD well, because the two perceptions that are conditions for accepting an accounting information system are fulfilled.

Keywords: TAM; SIPD; Perceived Usefulness; Perceived Ease Of Use; Attitude Toward Using