THE EFFECT OF HUMAN CAPITAL ON EMPLOYEE PERFORMANCE CV SAHABAT COLLECTION

(Case Study on the Production Section of the CV Sahaba Collection)

ABSTRACT

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At the CV Sahabat Collection, there are often obstacles in achieving performance. It should be understood that performance can be influenced by various factors such as *human capital*, then conducted a study with the title Effect of *Human Capital* on Employee Performance at CV Sahabat Collection. This study aims to determine the effect of *human capital* on employee performance at CV Sahabat Collection. The analytical method used is simple linear regression analysis and hypothesis testing using SPSS, The population in this study was 59 people, the sample of this study used the saturated sample technique. Based on the results of the study indicate that the constant (4,658) means that human capital 0.000 is smaller than 0.005, it can be stated that *human capital* has a positive and significant effect on employee performance, which means that the better *human capital*, the better employee performance.

Keywords: Human Capital, Employee Performance