THE EFFECT OF WORK MOTIVATION AND WORK DISCIPLINE ON EMPLOYEE PERFORMANCE

(Study at PT. Indomarco Prismatama Jombang Area MA)

ABSTRACT

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This study aims to know the effect of work motivation on employee performance PT. Indomarco Prismatama Jombang Area MA and work discipline on employee performance PT. Indomarco Prismatama Jombang Area MA. This type of research is an explanatory research with a quantitative approach. The population used is 80 employees. The sampling technique uses saturated samples, types and sources of primary and secondary data, data collection methods by means of observation, interviews, questionnaires and documentation using validity and reliability tests as well as multiple linear regression analysis techniques and hypothesis testing with t-test. The results of the analysis show that work motivation contributes to the performance of employees at PT. Indomarco Prismatama Jombang Area MA.

Keywords: Work Motivation, Work Discipline and Employee Performance