

***EFFECT OF JOB MOTIVATION AND JOB SATISFACTION
ON EMPLOYEE WORK PRODUCTIVITY
(Study at PT. Behaestex Jombang Production Division)***

ABSTRACT

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The formulation of the problem in this study, among others, whether work motivation affects the work productivity of employees of PT. Behaestex and whether job satisfaction affects the work productivity of employees of PT. Behaestex. This study aims to determine and analyze the effect of work motivation and job satisfaction on the work productivity of PT. Behaestex. The research uses an explanatory research method which is carried out through data collection in the field. The population is employees of PT. Behaestex with samples obtained from 88 respondents, data analysis using multiple linear regression statistical methods and hypothesis testing and termination coefficients. Results Based on the research shows that motivation has a significant positive effect on the work productivity of employees of PT. Behaestex, and activities have a significant positive effect on the work productivity of PT. Behaestex

Keywords: work motivation, job satisfaction and work productivity