

**THE EFFECT OF WORK DISCIPLINE AND WORK  
MOTIVATION ON THE PERFORMANCE OF PRODUCTION  
SECTOR EMPLOYEES  
(CV. KAMPOENG BOLA SPORT)ABSTRACT**

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The purpose of this study was to explain the effect of work motivation and work discipline on employee performance at CV. Kampoeng Bola Sport. Data was collected by distributing questionnaires, interviews, observation and documentation. This study uses a quantitative method with a descriptive quantitative approach that aims to describe or provide an overview of the object under study through the data or samples that have been collected. The population used is the employees of the production section of CV. Kampoeng Bola Sport) Jombang Branch, totaling 35 employees. The sampling technique used was the saturated sample technique. The data analysis method uses validity test, reliability test, classical assumption test, multiple linear regression analysis, hypothesis testing through t test and coefficient of determination ( $R^2$ ) with the help of SPSS version 22. On employees CV. Kampoeng Bola Sport, high work motivation will increase employee performance. Kampoeng Bola Sport.

**Keywords:** Work Discipline, Work Motivation and Employee Performance.