

**EFFECT OF WORK MOTIVATION AND WORK DISCIPLINE ON
EMPLOYEE PERFORMANCE AT CV. JABALKAB PEARL PLASTIC
KABUH JOMBANG**

ABSTRACT

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This study aims to determine how the influence of motivation and work discipline on employee performance CV. Jabalkab Mutiara Plastik Kabuh Jombang. The type of research used in this study is quantitative research with survey methods, meaning that where the location of information data collection is carried out using the arrangement of questions asked to respondents.

This study uses a survey method in which the respondents are given several questions in the form of a questionnaire. It uses a Likert measurement scale, data collection methods through observation, questionnaires, and documentation.

While the population is all employees of CV. Jabalkab Mutiara Plastik Kabuh numbered 35 people. Data collection techniques using a questionnaire. The method of data analysis in this study used multiple linear regression analysis with the statistical tool SPSS statistic 21 for windows.

The results showed that motivation and work discipline had an effect on employee performance at CV. Jabalkab Mutiara Plastik Kabuh Jombang. Thus it can be concluded that motivation and work discipline affect employee performance.

Keywords: work motivation, work discipline, performance