

***EFFECT OF WORKLOAD AND NON WORK ENVIRONMENT  
PHYSICAL ON THE WORK EFFECTIVENESS OF STORE EMPLOYEES  
PT. SOURCE ALFARIA TRIJAYA (ALFAMART)  
JOMBANG CITY AREA***

***ABSTRACT***

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*This study aims to determine the effect of workload and non-physical work environment on the work effectiveness of store employees at PT.Sumber Alfaria Trijaya, Tbk Jombang City Region. This type of research is an explanatory research with a quantitative approach. The population used is 103 employees with a sample of 60 employees. Sampling technique using Stratified Random Sampling method, types and sources of primary and secondary data, data collection methods by means of observation, questionnaires and documentation using validity and reliability tests as well as multiple linear regression analysis techniques and hypothesis testing with t test. The results of the analysis show that the workload and non-physical work environment can increase the work effectiveness of PT. Sumber Alfaria Trijaya, Tbk Jombang City Area.*

***Keywords: Workload, Non-Physical Work Environment, and Work Effectivene***