

## DAFTAR PUSTAKA

- Ajzen. (1991). The theory of planned behavior. *Handbook of Theories of Social Psychology: Volume 1*, 438–459.  
<https://doi.org/10.4135/9781446249215.n22>
- Baron, R. M., & Kenny, D. A. (1986). The moderator–mediator variable distinction in social psychological research: Conceptual, strategic, and statistical considerations. *Journal of Personality and Social Psychology*, 51(6), 1173.
- Cao, Y., Li, X. (Robert), DiPietro, R., & So, K. K. F. (2019). The creation of memorable dining experiences: formative index construction. *International Journal of Hospitality Management*, 82(October), 308–317.  
<https://doi.org/10.1016/j.ijhm.2018.10.010>
- Chang, L. L., Backman, K. F., & Huang, Y. C. (2014). Creative tourism: a preliminary examination of creative tourists' motivation, experience, perceived value and revisit intention. *International Journal of Culture, Tourism, and Hospitality Research*, 8(4), 401–419.  
<https://doi.org/10.1108/IJCTHR-04-2014-0032>
- Chang, M., Kim, J.-H., & Kim, D. (2018). The Effect of Food Tourism Behavior on Food Festival Visitor's Revisit Intention. *Sustainability*, 10(10), 3534.  
<https://doi.org/10.3390/su10103534>
- Chotimah, S., & Dian Wahyudi, H. (2019). Pengaruh Perceived Value Terhadap Revisit Intention: Mediasi Customer Satisfaction Pada Pengunjung Jawa Timur Park I Batu. *Ekonomi Bisnis*, 24(1), 1.  
<https://doi.org/10.17977/um042v24i1p1-11>
- Di-Clemente, E., Hernández-Mogollón, J. M., & Campón-Cerro, A. M. (2020). Tourists' involvement and memorable food-based experiences as new determinants of behavioural intentions towards typical products. *Current Issues in Tourism*, 23(18), 2319–2332.  
<https://doi.org/10.1080/13683500.2019.1631265>
- Ferdinand, A. (2014). *Metode Penelitian Manajemen: Pedoman Penelitian untuk Penulisan Skripsi Tesis dan Desrtasi Ilmu Manajemen*.
- Ghozali, I. (2016). Aplikasi Analisis multivariete dengan program IBM SPSS 23 (Edisi 8). *Cetakan Ke VIII*. Semarang: Badan Penerbit Universitas Diponegoro, 96.
- H Kara, O. A. M. A. (2014). Pengaruh Perceived Value dan Promotion terhadap Revisit Intention dengan Kepuasan sebagai Intervening. *Paper Knowledge* .

*Toward a Media History of Documents*, 7(2), 107–115.

Ha, J., & Jang, S. C. (Shawn). (2010). Effects of service quality and food quality: The moderating role of atmospherics in an ethnic restaurant segment. *International Journal of Hospitality Management*, 29(3), 520–529. <https://doi.org/10.1016/j.ijhm.2009.12.005>

Hair, J. F., Sarstedt, M., Hopkins, L., & Kuppelwieser, V. G. (2013). Partial least squares structural equation modeling (PLS-SEM): An emerging tool in business research. *European Business Review*, 26(2), 106–121. <https://doi.org/10.1108/EBR-10-2013-0128>

Han, J. H., Kim, J. S., Lee, C. K., & Kim, N. (2019). Role of place attachment dimensions in tourists' decision-making process in Cittáslow. *Journal of Destination Marketing and Management*, 11(June 2018), 108–119. <https://doi.org/10.1016/j.jdmm.2018.12.008>

Holtzman, J. D. (2006). Food and memory. *Annual Review of Anthropology*, 35, 361–378. <https://doi.org/10.1146/annurev.anthro.35.081705.123220>

Huang, Y., Zhang, Y., & Quan, H. (2019). The relationship among food perceived value, memorable tourism experiences and behaviour intention: the case of the Macao food festival. *International Journal of Tourism Sciences*, 19(4), 258–268. <https://doi.org/10.1080/15980634.2019.1706028>

Keller, Kevin, L., & Kotler, P. (2016). Marketing Management. In *Pearson Education*.

Kim, J. H., Ritchie, J. R. B., & McCormick, B. (2012). Development of a scale to measure memorable tourism experiences. *Journal of Travel Research*, 51(1), 12–25. <https://doi.org/10.1177/0047287510385467>

Lestari, R. (2021). *EKONOMI*.

Lin, C. H., & Wang, W. C. (2012). Effects of Authenticity Perception, Hedonics, and Perceived Value on Ceramic Souvenir-Repurchasing Intention. *Journal of Travel and Tourism Marketing*, 29(8), 779–795. <https://doi.org/10.1080/10548408.2012.730941>

Lupton, D. (1994). *Food\_memory\_and\_meaning\_the\_symbolic\_and.pdf*.

Masithoh, D., & Widiartanto. (2020). PENGARUH PERCEIVED QUALITY DAN PERCEIVED VALUE TERHADAP REVISIT INTENTION MELALUI SATISFACTION SEBAGAI VARIABEL INTERVENING (Studi pada Pengunjung Destinasi Wisata Museum Kretek Kudus). *Jurnal*

*Administrasi Bisnis (JAB)*, IX(Iv), 617–625.

- Mustafidah. (2018). Pengaruh Motivasi, Perceived Value, dan Experience Terhadap Revisit Intention Pada Hawaii Waterpark Malang. *Garuda*, 5(1), 42–50. <https://jimfeb.ub.ac.id/index.php/jimfeb/article/view/2619/2374>
- Nugraha, D. Y., Wibowo, L. A., Disman, D., & Hurriyati, R. (2019). *Smart Tourism Strategy in Increasing the Number of Tourist in Indonesia*. 65(Icebef 2018), 149–154. <https://doi.org/10.2991/icebef-18.2019.36>
- Parasuraman, A. (1997). Reflections on gaining competitive advantage through customer value. *Journal of the Academy of Marketing Science*, 25(2), 154–161. <https://doi.org/10.1007/bf02894351>
- Sholihin, M., & Dwi Ratmono. (2013). *Analisis SEM-PLS dengan WarpPLS 3.0*. C.V ANDI OFFSET.
- Shuib, A., Mahdzar, M., Ramachandran, S., Herman, S., & Afandi, M. (2015). *The Role of Destination Attributes and Memorable Tourism Experience in Understanding Tourist Revisit Intentions Tourism Management View project Economic value of adventure tourism View project*. January. <https://doi.org/10.5829/idosi.aejaes.2015.15.s.205>
- Stylos, N., Vassiliadis, C. A., Bellou, V., & Andronikidis, A. (2016). Destination images, holistic images and personal normative beliefs: Predictors of intention to revisit a destination. *Tourism Management*, 53, 40–60. <https://doi.org/10.1016/j.tourman.2015.09.006>
- Sugiyono. (2018). *Metode Penelitian Kuantitatif*. Alfabeta.
- Sugiyono, D. (2013). *Metode Penelitian Kuantitatif, Kualitatif, dan Tindakan*.
- Sutton, D. E. (2010). Food and the senses. *Annual Review of Anthropology*, 39, 209–223. <https://doi.org/10.1146/annurev.anthro.012809.104957>
- Sweeney, J. C., & Soutar, G. N. (2001). *Consumer perceived value: The development of a multiple item scale*. 77, 203–220.
- Torabi, Z. A., Shalbfafian, A. A., Allam, Z., Ghaderi, Z., Murgante, B., & Khavarian-Garmsir, A. R. (2022). Enhancing Memorable Experiences, Tourist Satisfaction, and Revisit Intention through Smart Tourism Technologies. *Sustainability (Switzerland)*, 14(5), 1–18. <https://doi.org/10.3390/su14052721>
- Watanabe, E. A. de M., Alfinito, S., Curvelo, I. C. G., & Hamza, K. M. (2020). Perceived value, trust and purchase intention of organic food: a study with

Brazilian consumers. *British Food Journal*, 122(4), 1070–1184.  
<https://doi.org/10.1108/BFJ-05-2019-0363>

Zhang, H., Wu, Y., & Buhalis, D. (2018). A model of perceived image, memorable tourism experiences and revisit intention. *Journal of Destination Marketing and Management*, 8(February), 326–336.  
<https://doi.org/10.1016/j.jdmm.2017.06.004>.