**Pengaruh *Reward* Dan *Punishment* Terhadap Disiplin Kerja Karyawan
Bidang Pelayanan Keperawatan Rumah Sakit Nahdlatul Ulama Jombang**

ABSTRAK

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Penelitian ini bertujuan untuk menjelaskan pengaruh variabel *reward* dan *punishment* secara parsial terhadap disiplin kerja karyawan. Penelitian ini menggunakan metode *explanatory research* dengan pendekatan kuantitatif deskriptif dengan penyebaran angket atau kuesioner pada sampel sebanyak 60 orang Karyawan Bidang Pelayanan Keperawatan RSNU Jombang. Analisis data yang digunakan adalah analisis statistik deskriptif dan analisis statistik inferensial. Metode analisis regresi linier berganda dengan hasil yaitu pemberian *reward* mampu meningkatkan disiplin kerja Karyawan Bidang Pelayanan Keperawatan, dan *punishment* juga mampu meningkatkan disiplin kerja Karyawan Bidang Pelayanan Keperawatan.

Kata kunci : *Reward, Punishment*, Disiplin Kerja

The Influence of Reward and Punishment On Labour Discipline in Nursing Services at the Nahdlatul Ulama Jombang Hospital

ABSTRACT

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This study aims to explain the influence of reward and punishment partially on labour discipline. This research is an explanatory research that use a descriptive quantitative approaching method by distributing questionnaires on 60 employees of Nursing Services Nahdlatul Ulama Jombang Hospital as reserach sample. The data analysis used statistic descriptive analysis and statistic inferencial. The method of multiple linear regression analysis with the results of this research on rewarding is able to increase the labour discipline in Nursing Services, and punishment is also be able to increase the labour discipline in Nursing Services.

Keyword : Reward, Punishment, Labour Discipline