

**THE INFLUENCE OF WORK DISCIPLINE AND WORK LOYALTY
ON EMPLOYEE PERFORMANCE
PT. Nur Rizky Naturindo Jombang
(Case Study on Production Employees)**

ABSTRACT

By :

Yeni Ferdiana Putri

Supervisor :

Dr. Abd. Rohim, M.,Si.,CRA

This study aims to determine and analyze the effect of work discipline and job loyalty on the performance of production employees of PT. Nur Rizky Naturindo Jombang. This type of research is quantitative research. The population in this study were the production employees of PT. Nur Rizky Naturindo Jombang. The sample in this study amounted to 36 people. This research data analysis method using multiple linear regression analysis. The results showed that work discipline can improve employee performance, job loyalty can improve employee performance.

Keywords: Work Discipline, Work Loyalty, Employee Performance