THE EFFECT OF REWARD AND PUNISHMENT ON THE PERFORMANCE OF KARAWAN PT. BANK BPR JATIM EAST JAVA MSME BANK JOMBANG BRANCH

ABSTRACK

Oleh:

Erry Setyawan 1761078

Dosen Pembimbing **Nurul Hidayati, SE, MM.**

At PT. Bank BPR Jatim, Bank UMKM, East Java, Jombang Branch, there are often obstacles in achieving achievements. It must be understood that performance can cause various factors, such as giving rewards as well as punishments, and taking action against them with the title The Effect of Rewards and Punishments on Employee Performance at PT. East Java BPR Bank, East Java MSME Bank, Jombang Branch.

This research was conducted with the aim of 1) To determine the effect of work rewards on employee performance. 2) To determine the effect of Punishment on employee performance. The analytical method used is multiple linear regression analysis, the population in this study was 30 people, the research sample used saturated sampling (census).

Keywords: Reward and Punishment, performance.