THE EFFECT OF WORK MOTIVATION AND WORK DISCIPLINE ON PRODUCTIVITY OF PRODUCTION SECTOR EMPLOYEES AT CV FIZZUL PUTRA MANDIRI JOMBANG

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ABSTRACT

This study aims to explain the effect of work motivation and work discipline on employee productivity at CV Fizuul Putra Mandiri Jombang. This study uses a verification research method with a quantitative approach. Respondents in this study were 35 production employees. The data analysis technique used descriptive and multiple linear regression. Based on the results of the study, it is known that sufficient work motivation means that employee work productivity is sufficient. While work discipline is sufficient, employee productivity is also sufficient.

Keywords: Work Motivation, Work Discipline, Employee Work Productivity