

**PENGARUH *GOOD CORPORATE GOVERNANCE* DAN *CORPORATE SOCIAL RESPONSIBILITY* TERHADAP KINERJA PERUSAHAAN  
(Studi Pada Perusahaan Manufaktur Sub Sektor Makanan Dan Minuman  
Yang Terdaftar Di Bursa Efek Indonesia Periode 2016-2020)**

**ABSTRAK**

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Penelitian ini bertujuan untuk mengetahui pengaruh *Good Corporate Governance* terhadap kinerja perusahaan pada perusahaan manufaktur sub sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia dan untuk menganalisis adanya pengaruh kepemilikan saham manajerial terhadap mengetahui pengaruh *Corporate Social Responsibility* terhadap kinerja perusahaan pada perusahaan manufaktur sub sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia. Penelitian menggunakan metode penelitian kuantitatif yang dilaksanakan melalui pengumpulan data dengan data sekunder, populasi yaitu Laporan Keuangan perusahaan manufaktur sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia (BEI) periode 2015-2020. Sampel dalam penelitian ini berupa neraca dan laporan laba/rugi perusahaan manufaktur sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia (BEI) periode 2015-2020, analisa data dengan menggunakan metode statistik Regresi Linier berganda dan pengujian hipotesis. Hasil penelitian menunjukkan bahwa 1) Terdapat pengaruh *Good Corporate Governance* terhadap kinerja perusahaan manufaktur sub sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia (BEI) periode 2016–2020 dan 2) Terdapat pengaruh *Corporate Social Responsibility* terhadap kinerja perusahaan manufaktur sub sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia (BEI) periode 2016 –2020.

***Kata Kunci: Good Corporate Governance, Corporate Social Responsibility dan kinerja perusahaan***

**THE INFLUENCE OF GOOD CORPORATE GOVERNANCE AND  
CORPORATE SOCIAL RESPONSIBILITY ON COMPANY  
PERFORMANCE**  
**(Study on Food and Beverage Sub-Sector Manufacturing Companies Listed  
on the Indonesia Stock Exchange 2016-2020 Period)**

***ABSTRACT***

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This study aims to determine the effect of Good Corporate Governance on company performance in manufacturing companies in the food and beverage sub-sector listed on the Indonesia Stock Exchange and to analyze the influence of managerial stock ownership on knowing the effect of Corporate Social Responsibility on company performance in manufacturing companies in the food and beverage sub-sector. beverages listed on the Indonesia Stock Exchange. The study uses quantitative research methods which are carried out through data collection with secondary data, the population, namely the Financial Statements of food and beverage manufacturing companies listed on the Indonesia Stock Exchange (IDX) for the 2015-2020 period. The sample in this study is in the form of balance sheets and profit/loss reports for manufacturing companies in the food and beverage sector listed on the Indonesia Stock Exchange (IDX) for the 2015-2020 period, data analysis using multiple Linear Regression statistical methods and hypothesis testing. The results show that 1) There is an influence of Good Corporate Governance on the performance of manufacturing companies in the food and beverage sub-sector listed on the Indonesia Stock Exchange (IDX) for the 2016–2020 period and 2) There is an influence of Corporate Social Responsibility on the performance of manufacturing companies in the food and beverage sub-sector. listed on the Indonesia Stock Exchange (IDX) for the period 2016 –2020.

Keywords: Good Corporate Governance, Corporate Social Responsibility and company performance