

PENGARUH *EMPLOYEE ENGAGEMENT* TERHADAP KINERJA
KARYAWAN PT BINTANG JAYA TRANSPORT

ABSTRAK

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Penelitian ini bertujuan untuk mengetahui dan menjelaskan pengaruh *Employee Engagement* Terhadap Kinerja Karyawan PT Bintang Jaya Transport. Penelitian menggunakan metode penelitian eksplanasi yang dilaksanakan melalui pengumpulan data di lapangan. Populasi adalah seluruh karyawan PT Bintang Jaya Transport sebanyak 32 karyawan, analisa data dengan menggunakan metode statistik Regresi Linier sederhana dan pengujian hipotesis dan koefisien determinasi. Berdasarkan hasil penelitian menunjukkan *Employee Engagement* memiliki kontribusi terhadap kinerja karyawan, apabila lingkungan kerja fisik rendah maka dapat menurunkan kinerja Karyawan PT Bintang Jaya Transport

Kata Kunci: Employee Engagement dan kinerja

EFFECT OF EMPLOYEE ENGAGEMENT ON EMPLOYEE PERFORMANCE OF
PT BINTANG JAYA TRANSPORT

ABSTRACT

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This study aims to determine and explain the effect of Employee Engagement on Employee Performance at PT Bintang Jaya Transport. The research uses an explanatory research method which is carried out through data collection in the field. The population is all employees of PT Bintang Jaya Transport as many as 32 employees, data analysis using simple linear regression statistical methods and hypothesis testing and termination coefficients. Based on the results of the study, it shows that Employee Engagement has a contribution to employee performance, if the physical work environment is low, it can reduce the performance of PT Bintang Jaya Transport employees

Keywords: Employee Engagement and performance