

ABSTRAK

PENERAPAN BUDAYA ORGANISASI BERDASARKAN PERSPEKTIF DOSEN DI STIE PGRI DEWANTARA JOMBANG

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Penelitian ini bertujuan untuk mengetahui penerapan nilai-nilai tersebut maka peneliti tertarik untuk meneliti tentang Penerapan Budaya Organisasi Berdasarkan Perspektif Dosen Di STIE PGRI Dewantara Jombang. Budaya organisasi yang dimaksud adalah penerapan nilai-nilai keutamaan di STIE PGRI Dewantara Jombang, yaitu *Professionalism, Achievement Orientation, Team Work, Integrity, Visionary dan Customer Focus*.

Metode penelitian yang berlandaskan pada filsafat positivisme, digunakan untuk meneliti pada populasi atau sampel tertentu, pengumpulan data menggunakan instrumen penelitian, analisis data bersifat kuantitatif/statistik, dengan tujuan untuk menguji hipotesis yang telah ditetapkan.

Hasil penelitian menunjukkan bahwa mayoritas dosen selalu menerapkan nilai-nilai budaya yang ada, dengan mewujudkannya pada bidang pengabdian dan pengajaran, baik itu *Professionalism, Achievement Orientation, Team Work, Integrity, Visionary dan Customer Focus*.

Kata Kunci: Budaya Organisasi, Persepsi Dosen, Nilai-Nilai keutamaan

ABSTRACT

IMPLEMENTATION OF ORGANIZATIONAL CULTURE BASED ON THE PERSPECTIVE OF LECTURERS AT STIE PGRI DEWANTARA JOMBANG

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This study aims to determine the application of these values, the researchers are interested in examining the Application of Organizational Culture Based on the Perspective of Lecturers at STIE PGRI Dewantara Jombang. The organizational culture in question is the application of the core values in STIE PGRI Dewantara Jombang, namely Professionalism, Achievement Orientation, Team Work, Integrity, Visionary and Customer Focus.

The research method is based on the philosophy of positivism, used for researching specific populations or samples, data collection using research instruments, quantitative / statistical data analysis, with the aim of testing predetermined hypotheses.

The results showed that the majority of lecturers always apply existing cultural values, by realizing them in the field of service and teaching, be it Professionalism, Achievement Orientation, Team Work, Integrity, Visionary and Customer Focus.

Keywords: Organizational Culture, Lecturer Perception, Values of Virtue