

**PENGARUH MOTIVASI KERJA TERHADAP KINERJA KARYAWAN  
PT BERSAMA MENCAPAI PUNCAK  
(Studi Pada Karyawan Ayam Goreng Nelongso Wilayah Regional Jawa**

**Timur 1)**

**ABSTRAK**

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Tujuan penelitian ini untuk mengetahui pengaruh motivasi kerja terhadap kinerjakaryawanPT. Bersama Mencapai Puncak(13 outlet Ayam Goreng Nelongso wilayah regional jawa timur 1). Dari 408 orang karyawan, diambil sampel penelitian sejumlah 72 karyawan. Penelitian menggunakan metode analisis deskriptifkuantitatif dan alat analisis menggunakan regresi linier sederhana. Pengujian instrument menggunakan uji validitas dan reliabilitas. Pengujian hipotesis menggunakan uji persial (t) dan uji koefisien determinasi.Hasil dari penelitian ini menunjukkan bahwa motivasi kerja berpengaruh positif dan signifikan terhadap kinerja karyawan Ayam Goreng Nelongso Wilayah Regional Jawa Timur 1.

***Kata kunci : motivasi kerja, kinerja karyawan***

**THE INFLUENCE OF WORK MOTIVATION ON THE PERFORMANCE OF PT JOINT  
EMPLOYEES REACHED THE PEAK**

**(Study On Sad Fried Chicken Employees In East Java Region 1)**

**ABSTRACT**

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The purpose of this study was to determine the effect of work motivation on employee performance at PT. Reaching the Top Together (13 Sad Fried Chicken outlets in East Java 1 region). Of the 408 employees, a sample of 72 employees was taken. The research used quantitative descriptive analysis method and analysis tools used simple linear regression. Testing instruments using validity and reliability tests. Hypothesis testing uses the partial test (t) and the coefficient of determination test. The results of this study indicate that work motivation has a positive and significant effect on the employee performance of Sad Fried Chicken, East Java Regional Region 1.

***Keywords: work motivation, employee performance***