

**PENGARUH *CORPORATE SOCIAL RESPONSIBILITY* TERHADAP  
*INSTITUTIONAL OWNERSHIP***

**(Studi Empiris Pada Perusahaan Pertambangan yang Terdaftar di Bursa  
Efek Indonesia Tahun 2014-2019)**

**ABSTRAK**

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Praktik dan pengungkapan CSR yang dilakukan oleh perusahaan dijadikan bahan pertimbangan investor yang akan melakukan investasi, khususnya investor institusional yang cenderung berinvestasi dalam jangka panjang. Hal ini dikarenakan semakin luas pengungkapan CSR suatu perusahaan akan berdampak terhadap keberlangsungan perusahaan dalam jangka panjang. Penelitian ini bertujuan untuk mengetahui apakah *Corporate Social Responsibility* berpengaruh terhadap *Institutional Ownership* pada perusahaan pertambangan yang terdaftar di Bursa Efek Indonesia.

Penelitian ini termasuk jenis penelitian kuantitatif. Jenis dan sumber data dalam penelitian ini ialah laporan keuangan dan laporan tahunan pada perusahaan pertambangan yang terdaftar di Bursa Efek Indonesia tahun 2014-2019. Teknik pengambilan sampel menggunakan *Non Probability Purposive Sampling*. Analisis data dalam penelitian ini menggunakan metode analisis regresi linear berganda yang dibantu dengan aplikasi *software SPSS (Statistical Package for Social Science) for windows ver.21*.

Hasil penelitian ini menunjukkan bahwa *Corporate Social Responsibility* berpengaruh signifikan dan positif terhadap *Institutional Ownership* pada perusahaan pertambangan yang terdaftar di Bursa Efek Indonesia tahun 2014-2019.

**Kata Kunci : *Corporate Social Responsibility*, *Perusahaan Pertambangan*,  
*Institutional Ownership***

**THE EFFECT OF CORPORATE SOCIAL RESPONSIBILITY ON  
INSTITUTIONAL OWNERSHIP**  
*(Empirical Study on Mining Companies Listed on the Indonesia Stock  
Exchange for the period 2014-2019)*

**ABSTRACT**

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*CSR practices and disclosures carried out by companies are taken into consideration by investors who will invest, especially institutional investors who tend to invest in the long term. This is because the wider the disclosure of a company's CSR will have an impact on the company's sustainability in the long run. This study aims to determine whether Corporate Social Responsibility affects Institutional Ownership in mining companies listed on the Indonesia Stock Exchange.*

*This research is a quantitative research. The types and sources of data in this study are financial reports and annual reports on mining companies listed on the Indonesia Stock Exchange in 2014-2019. The sampling technique used Non Probability Purposive Sampling. Analysis of the data in this study using multiple linear regression analysis method assisted by the application of SPSS (Statistical Package for Social Science) software for windows ver. 21.*

*The results of this study indicate that Corporate Social Responsibility has a significant and positive effect on Institutional Ownership in mining companies listed on the Indonesia Stock Exchange in 2014-2019.*

**Keywords : Corporate Social Responsibility, Mining Companies, Institutional Ownership**