

**PENERAPAN KONSEP *COMMUNITY BASED TOURISM* PADA
SUSTAINABLE TOURISM DALAM MENUNJANG PENDAPATAN ASLI
DESA (PADes)**

(Studi Kasus Pada Wisata Sumber Biru Wonosalam)

ABSTRAK

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Penelitian ini bertujuan untuk mendeskripsikan: (1) Penerapan *Community Based Tourism* pada *Sustainable Tourism* dalam menunjang Pendapatan Asli Desa (PADes), mengidentifikasi dan menganalisis manfaat yang timbul dari adanya wisata Sumber Biru (2) kontribusi pendapatan wisata Sumber Biru. Penelitian ini menggunakan deskriptif kualitatif, subjek penelitian wisata Sumber Biru ini dikelola oleh BUMDES, dan masyarakat desa Wonomerto dengan menggunakan metode wawancara, observasi, dan dokumentasi.

Hasil penelitian ini menunjukkan bahwa (1) Pengembangan Pariwisata berkelanjutan atau *sustainable tourism* sudah memenuhi empat aspek pariwisata berkelanjutan dan sudah terdapat peran komunitas dan pemerintah desa dalam mengembangkan pariwisata Sumber Biru sesuai dengan prinsip berkelanjutan dengan konsep *Community Based Tourism* (CBT), jadi *sustainable* (2) Kontribusi pendapatan BUMDes wisata Sumber Biru terhadap Pendapatan Asli Desa (PADes) Desa Wonomerto pada tahun 2018-2019 mengalami peningkatan dan termasuk dalam kategori sangat baik.

Kata Kunci: Community Based Tourism, Sumber Biru, Sustainability Tourism, Pendapatan Asli Desa (PADes)

IMPLEMENTATION OF COMMUNITY BASED TOURISM CONCEPTS IN SUSTAINABLE TOURISM IN SUPPORTING ORIGINAL VILLAGE INCOME (PADes)

(A Case Study on Sumber Biru Tourism Wonosalam)

ABSTACT

This study aims to describe: (1) Implementation of Community Based Tourism in Sustainable Tourism in supporting Village Original Income (PADes), identifying and analyzing the benefits arising from Sumber Biru tourism (2) Sumber Biru tourism revenue contribution. This research uses descriptive qualitative, the research subject of Sumber Biru tourism is managed by BUMDES, and the community of Wonomerto village using interview, observation, and documentation methods.

The results of this study indicate that (1) the development of sustainable tourism or sustainable tourism has fulfilled four aspects of sustainable tourism and there is already a role for the community and village government in developing Sumber Biru tourism in accordance with sustainable principles with the concept of Community Based Tourism (CBT), so it is sustainable (2) The revenue contribution of Sumber Biru tourism BUMDes to Village Original Income (PADes) of Wonomerto Village in 2018-2019 has increased and is included in the very good category.

Keywords: Community Based Tourism, Sumber Biru , Sustainability Tourism, Village Original Income (PADes)