

**Pengembangan Potensi Desa
Melalui Badan Usaha Milik Desa (BUM Desa) Lohjinawi
Dalam Meningkatkan Pendapatan Asli Desa Galengdowo
Kecamatan Wonosalam Kabupaten Jombang**

ABSTRAK

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BUM Desa adalah badan usaha yang seluruh atau sebagian besar modalnya dimiliki oleh desa melalui pernyataan secara langsung yang berasal dari kekayaan desa yang dipisahkan guna mengelola asset, jasa pelayanan, dan usaha lain demi kesejahteraan masyarakat. Tujuan dari pendirian BUM Desa salah satunya untuk meningkatkan pendapatan asli desa. Pembentukan BUM Desa berdasarkan kebutuhan masyarakat desa dan potensi yang dimiliki desa. Potensi desa adalah segala kekayaan yang dimiliki oleh desa baik sumberdaya alam atau yang lainnya Rumusan masalah dari penelitian ini untuk mengetahui bagaimana pengembangan potensi desa melalui Badan Usaha Milik Desa dalam meningkatkan pendapatan asli desa di desa Galengdowo Kecamatan Wonosalam Kabupaten Jombang.

Penelitian ini menggunakan metode kualitatif dengan pendekatan deskriptif yaitu menggambarkan beberapa penemuan data yang dirumuskan dalam bentuk kata kata. Teknik pengumpulan data menggunakan observasi, wawancara, dan dokumentasi. Teknik analisis data menggunakan reduksi data, penyajian data, dan verifikasi.

Hasil penelitian ini menunjukkan bahwa Pengembangan potensi desa melalui BUM Desa Lohjinawi sudah terlaksana dengan program program yang telah ditetapkan dan program yang masih aktif diantaranya yaitu: simpan pinjam, desa wisata, pasar desa, hippam desa dan unit susu. Keberadaan BUM Desa Lohjinawi membantu meningkatkan pendapatan masyarakat desa dan Hasil usaha BUM Desa Lohjinawi merupakan sumber pendapatan desa Galengdowo sebesar 20%, sehingga keberadaan BUM Desa Lohjinawi mampu meningkatkan Pendapatan Asli Desa Galengdowo meskipun masih mengalami beberapa hambatan yang harus diatasi.

Kata Kunci : *Potensi Desa, BUM Desa, Pendapatan Asli Desa*

**Village Potential Development
Through the Village Owned Enterprises (BUM Desa) Lohjinawi
In Increasing the Original Income of Galengdowo Village
Wonosalam District, Jombang Regency**

ABSTRACT

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BUM Desa is a business entity whose entire or most of its capital is owned by the village through direct participation from village wealth which is separated to manage assets, services, and other businesses for the welfare of the community. The purpose of establishing BUM Desa is to increase the village's original income. The formation of BUM Desa is based on the needs of the village community and the potential of the village. Village potential is all of the wealth owned by the village both natural resources or others. The formulation of the problem of this study is to find out how the development of village potential through the Village Owned Enterprises in increasing the village's original income in Galengdowo village, Wonosalam District, Jombang Regency.

This study uses a qualitative method with a descriptive approach that is to describe some of the data findings that are formulated in the form of words. Data collection techniques using observation, interviews, and documentation. Data analysis techniques using data reduction, data presentation, and Verification

The results of this study indicate that the development of village potential through BUM Desa Lohjinawi has been carried out with the established programs and programs that are still active including: savings and loans, village tourism, village markets, village hippams and milk units. The existence of BUM Desa Lohjinawi Village helps increase the income of village communities and the results of BUM Desa Lohjinawi Village are the source of income of Galengdowo village by 20%, so that the existence of BUM Desa Lohjinawi Village is able to increase the Original Income of Galengdowo Village even though there are still some obstacles that must be overcome.

Keywords: *Village Potential, BUM Desa, Original Village Income*