

**ANALISIS BIAYA PRODUKSI DALAM MENINGKATKAN LABA PETERNAK
AYAM *BROILER* SISTEM KEMITRAAN PADA CV. DUA PUTRI BROILER**

ABSTRACT

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This study aims to analysis of production costs in increasing the profit of broiler breeders partnership system in CV. Dua Putri Broiler.

This research is a qualitative descriptive study. This research was carried out in the Perak sub-district of Jombang which was chosen deliberately by the purposive sampling method in July 2019. The research method used is a survey that is the observation of recording and in-depth interviews with plasma as a respondent, the validity of the data in this study was triangulation. Data analysis techniques used in this study are the Miles and Huberman models.

The results of the study showed that broiler chicken partnership companies which marketed broiler farm were among others CV. Dua Putri Broiler and PT. Charoend Phokphan. The average scale of business of broiler chickens maintained by breeders mitra CV. Dua Putri Broiler is 7.000 head/37 days with production costs Rp. 305.559.726 /years, with total receipts from sales of broiler amounting to Rp. 746.866.750 with a 50% profit sharing for the company so that the net profit generated by breeders of CV. Dua Putri Broiler/ year reaches Rp. 220.653.512 with calculations/month Rp. 36.775.589.

Key word: Production costs, profit, broiler chicken.