

**THE INFLUENCE OF HYGIENE FACTOR AND MOTIVATION
FACTOR ON EMPLOYEE SATISFACTION IN KSP PRIMER
KOPPABRI NGANJUK**

ABSTRACT

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This study aims to (1) determine the effect of hygiene factors on employee job satisfaction, (2) determine the effect of motivational factors on employee performance. This type of research used is explanatory research with a quantitative approach, using a Likert measurement scale. The population used in this study amounted to 40 employees who were also used as samples. Data were then analyzed using descriptive analysis, classic assumption tests and multiple linear regression. The instrument test uses a validity test and a reliability test. Hypothesis testing uses t-statistic test and R^2 test. Based on the results of this study showed that hygiene factors and motivational factors can increase job satisfaction of Koppabri Nganjuk Primary KSP employees..

Keywords: Hygiene Factor, Motivation Factor Dan Job Satisfaction.