

**PENGARUH PEMBAGIAN KERJA DAN LINGKUNGAN KERJA NON FISIK  
TERHADAP EFEKTIFITAS KERJA KARYAWAN TOKO REGION  
SUPERVISIOR 014**

**(studi pada PT. INDOMARCO PRISMATAMA)**

**ABSTRAK**

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Penelitian ini bertujuan untuk mengetahui dan menganalisis pengaruh pembagian kerja dan lingkungan kerja karyawan toko di PT. Indomarco Prismatama. Penelitian menggunakan metode penelitian eksplanasi yang dilaksanakan melalui pengumpulan data di lapangan. Populasi karyawan-karyawan toko region supervisor 014 pada PT. Indomarco Prismatama yang berjumlah 70 orang, analisa data dengan menggunakan metode statistik Regresi Linier berganda dan pengujian hipotesis dan koefisien diterminasi. Berdasarkan hasil penelitian menunjukkan bahwa Pembagian kerja dan Lingkungan kerja berpengaruh positif dan signifikan terhadap Efektifitas kerja karyawan. Hasil Penelitian menunjukkan Pembagian kerja yang kurang proporsional dapat menurunkan Efektifitas Kerja karyawan toko di PT Indomarco Prismatama area supervisor 014 dan Lingkungan Kerja non fisik yang kurang kondusif dapat menurunkan Efektifitas Kerja karyawan toko di PT Indomarco Prismatama area supervisor 014

***Kata Kunci: pembagian kerja, lingkungan kerja non fisik dan Efektifitas Kerja***

# **EFFECT OF WORK DIVISION AND PHYSICAL WORK ENVIRONMENT TO EMPLOYEE EFFECTIVENESS OF EMPLOYEE REGION STORE SUPERVISIOR 014**

(Study at PT. INDOMARCO PRISMATAMA)

## **ABSTRACT**

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*This study aims to determine and analyze the effect of the division of work and the work environment of store employees at PT. Indomarco Prismatama . The research uses explanatory research methods which are carried out through data collection in the field. The population of 014 supervisor region store employees at PT. Indomarco Prismatama, which numbered 70 people analyzed the data using the statistical methods of Multiple Linear Regression and hypothesis testing and coefficients are terminated. Based on the results of the study showed that the division of work, The work environment has a positive and significant effect on the effectivity of the work of the employees. indicate that the division of work that is less proportionate can reduce the Work Effectiveness of store employees at PT Indomarco Prismatama supervisor area 014 and the non-physical Work Environment that is less conducive can reduce the Work Effectiveness of store employees at PT Indomarco Prismatama area supervisor 014*

***Keywords: division of labor, work environment and work effectiveness***