

Pengaruh *Capital Expenditure*, Ukuran Perusahaan, *Good Corporate Governance* dan *Corporate Social Responsibility* Terhadap Nilai Perusahaan (Studi Empiris Pada Perusahaan Perkebunan Kelapa Sawit Yang Terdaftar di Bursa Efek Indonesia Periode Tahun 2014-2018)

ABSTRACT

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This study examines the effect of capital expenditure, company size, good corporate governance, and corporate social responsibility on firm value. The purpose of this study is (a) to analyze the significant effect of capital expenditure on firm value (b) to analyze the significant influence of company size on firm value (c) to analyze the significant effect of good corporate governance on firm value (d) to analyze the significant influence of corporate social responsibility on firm value .

This study took a sample of 8 oil palm plantation companies listed on the Indonesia Stock Exchange in the 2014-2018 period, for 5 years 40 samples were obtained, using the purposive sampling method. Data analysis uses multiple linear regression analysis.

The results showed that company size and Corporate Social Responsibility significantly influence firm value. Capital Expenditure and Good Corporate Governance does not significantly influence the value of the company.

Keywords: Capital Expenditure, Company Size, Good Corporate Governance, Corporate Social Responsibility, Company Value

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ABSTRAK

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Studi ini meneliti pengaruh *capital expenditure*, ukuran perusahaan, *good corporate governance*, dan *corporate social responsibility* terhadap nilai perusahaan. Tujuan penelitian ini adalah (a) menganalisa pengaruh signifikan *capital expenditure* terhadap nilai perusahaan (b) menganalisa pengaruh signifikan ukuran perusahaan terhadap nilai perusahaan (c) menganalisa pengaruh signifikan *good corporate governance* terhadap nilai perusahaan (d) menganalisa pengaruh signifikan *corporate social responsibility* terhadap nilai perusahaan.

Studi ini mengambil sampel 8 perusahaan perkebunan kelapa sawit yang terdaftar di Bursa Efek Indonesia periode 2014-2018, selama 5 tahun diperoleh 40 sampel, dengan menggunakan metode purposive sampling. Analisa data menggunakan analisa regresi linier berganda.

Hasil penelitian menunjukkan bahwa ukuran perusahaan dan *Corporate Social Responsibility* berpengaruh signifikan terhadap nilai perusahaan. *Capital Expenditure* dan *Good Corporate Governance* tidak berpengaruh signifikan terhadap nilai perusahaan.

Kata Kunci : *Capital Expenditure*, Ukuran Perusahaan, *Good Corporate Governance*, *Corporate Social Responsibility*, Nilai Perusahaan